

Frameworks for Getting to Zero: *San Francisco's Getting to Zero Initiative*

December 9, 2015

National HIV/AIDS Prevention Conference, Atlanta, GA

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How it began....

World AIDS Day Forum

Monday, December 2, 2013

Getting to Zero in San Francisco: How Close Are We?

6:30–8:30 PM

Rainbow Room, LGBT Community Center

1800 Market St., San Francisco

**“This is all interesting, but
are you working
together?”**

--Community member



Getting to Zero SF: What are we?

- Multi-sector independent consortium— operates under principles of collective impact:
“Commitment of groups from different sectors to a common agenda to solve a specific problem.”
- Vision
 - Become the first municipal jurisdiction in the United States to achieve the UNAIDS vision of *“Getting to Zero”*

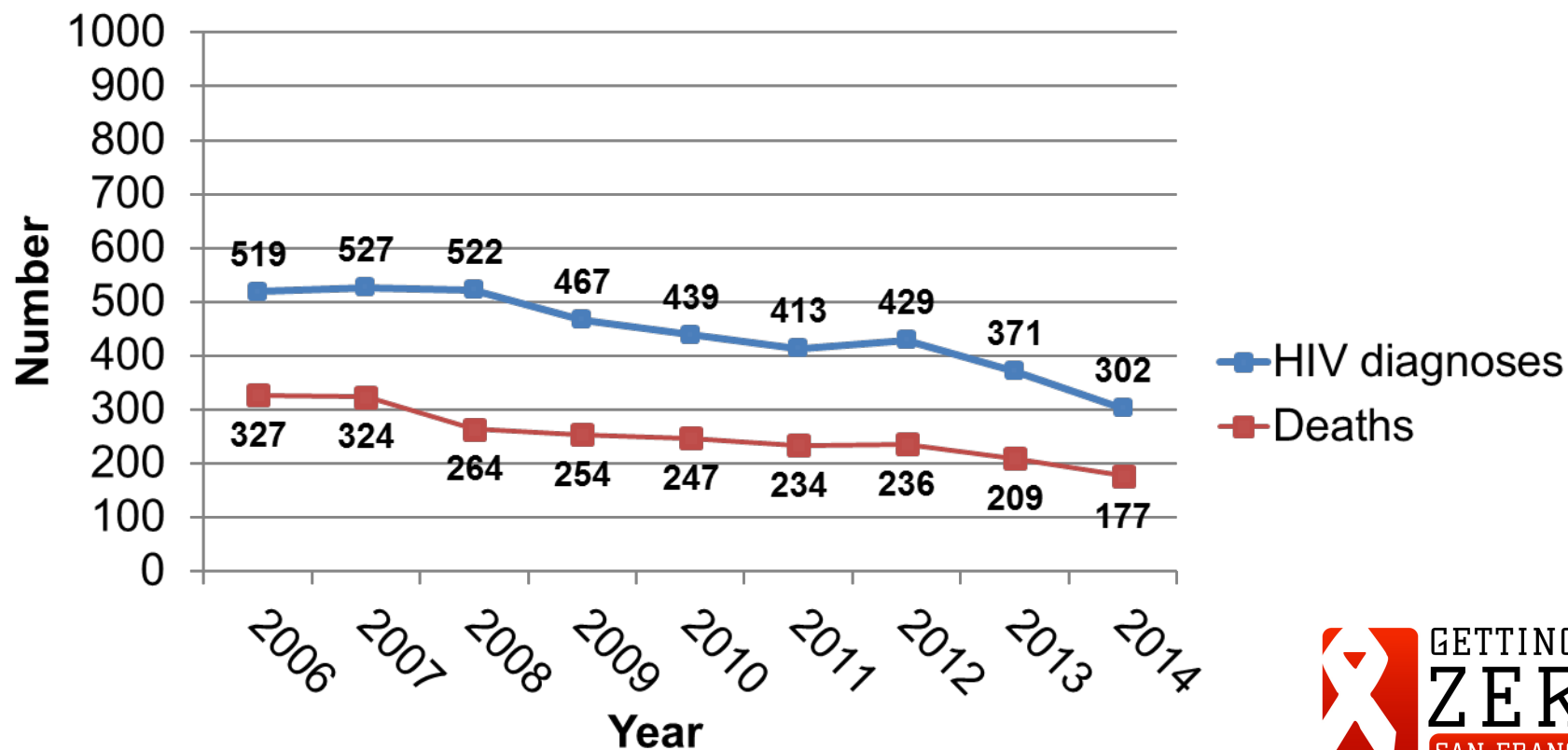


Collective Impact

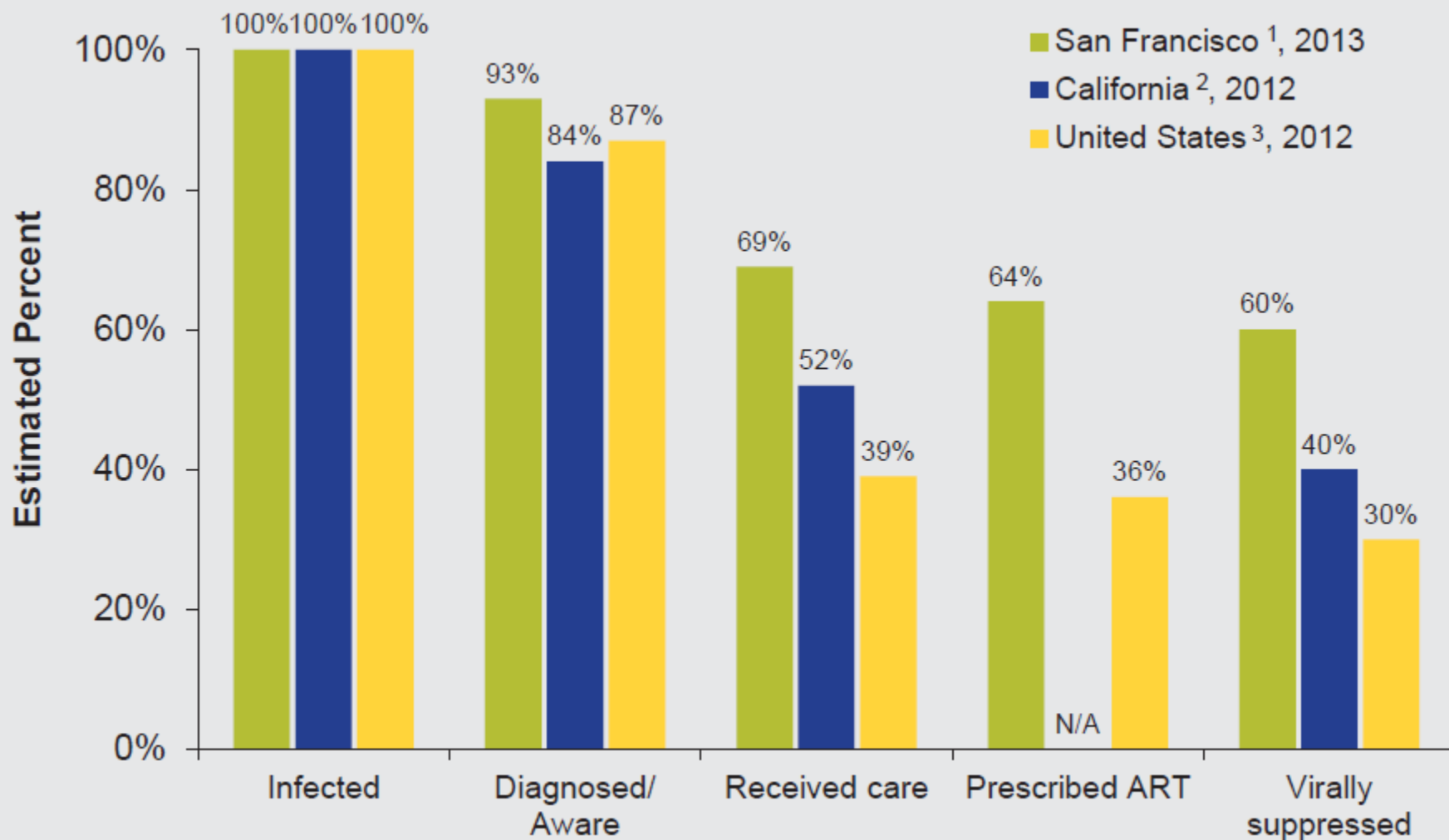


San Francisco Numbers

Test, PreP and Treat, “San Francisco style”



HIV Care Cascade, SF



Committee Led Signature Initiatives

1. City-wide coordinated PrEP program
2. Rapid ART start with treatment hubs
3. Patient centered linkage, engagement, retention in care
4. Reducing HIV stigma

Committee for each initiative is developing action plan, metrics and milestones, budget

Strategic priorities

- Improve HIV for persons living with disease and at risk in San Francisco
 - Maintain funding for existing efforts
 - Achieve success in signature initiatives
 - Prioritize health equity
- Secure funding and broad city/private sector support
- Create innovative programs
- Exchange best practices with other cities

Getting to Zero SF Infrastructure

- Committee led signature initiatives
 - Co-chairs organize meetings, facilitate work, track metrics
 - Supported by a Steering Committee liason
 - Sub-committees in larger initiatives (PrEP, Retention)
- Quarterly Consortium Meetings
 - All are welcome
 - Hosted by DPH
 - CAB meets prior
 - Committee reports track initiative progress
 - Community initiatives/engagement key

Getting to Zero SF Infrastructure

- G2Z Google Group facilitates broad communication
- Website: GettingToZeroSF.org
 - Community feedback sessions on website development
 - Committees created page content
 - Integrated calendar highlights events
 - PrEP user group calendar and sign up
 - Blog feature for crowd-sourced information dissemination

Roadmap

- 2013-4: Multisector, volunteer, community based organization, developed strategic plan and action committees for Getting To Zero
- 2015: Launch of Getting to Zero- Investment of City and private sector; SFDPH Annual Report
- 2015-2020 - Committee led initiatives (action), evaluation and coordination; collaboration locally and globally, broader engagement
- 2020– 90% reduction in new HIV infections and deaths

PrEP

- PrEP navigators at 3 DPH clinics, CBO awards in Dec 2015
- CDC grant: \$1.9 million/year x 3 years for PrEP scale-up, outreach with emphasis on people of color and trans
- Building capacity:
 - Provider trainings and materials
 - PrEP integrated into primary care, high capacity at Ward 86, STRUT, Kaiser
- Building awareness
 - Launched “Please PrEP Me” to link people with providers
 - Launching PrEP ambassador program
 - Training all HIV test counselors
- Building tracking system to measure impact

RAPID: Rapid ART Program Initiative for HIV Diagnosis

- Demonstrated significant improvement in time from diagnosis to viral suppression (from 4.2 months to 1.9 months)
 - Improves health of treated person
 - Reduces risk of transmission
- 2015 Progress
 - Establish increased counselor capacity for city wide RAPID
 - Provider awareness
 - Clinical SOP for rapid start-up of ART
 - Ensure emergency ART drug supply
 - Sharing program and practices with other cities
 - Evaluation of outcomes and refinement of processes

Retention & Re-Engagement

- Two half day retreats attended by 40
 - mapping gaps in retention and re-engagement in care
 - prioritizing 2016 activities
- CDC grant: \$958,000/year x 3 years for retention
 - Create systems to use surveillance data to identify people out of care
- MAC AIDS: \$500,000 (potentially renewable) for retention
 - Retention navigators at clinics for appt reminders, quick recognition of drop out of care, outreach and wraparound services to re-initiate care
- Digging into data on overdoses, suicides, then all deaths
 - Find what is preventable; create strategies to address

Ending Stigma

- Recently formed committee, ensuring diversity
- Planning inventory of current tools, surveys of HIV and PrEP stigma
- Planning community-wide needs assessment
- Linkage with national programs (Sero Project)
- Staffing PrEP, RAPID, and Retention Committees



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www.GettingToZeroSF.org